

**16-18**  
**SEPT 2024**

**HYBRID EVENT**

**7<sup>TH</sup> EDITION OF  
INTERNATIONAL CONFERENCE ON  
TRADITIONAL MEDICINE,  
ETHNOMEDICINE AND  
NATURAL THERAPIES**

*Germany*

**T**heme: Redefining Healthcare through Novel  
Approaches in Traditional Medicine, Ethnomedicine  
and Natural Therapies

Contact us:

Ph: 1 (702) 988 2320 | WhatsApp: +1 434 264 7183

E-mail: [traditional-medicine@magnusconference.com](mailto:traditional-medicine@magnusconference.com) | Web: <https://traditional-medicine-conferencesmagnusgrouporg/>

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# ABOUT US



Magnus group heartily welcomes you to the **"7th Edition of International Conference on Traditional Medicine, Ethnomedicine and Natural Therapies" (ICTM 2024- Hybrid Event)** which is scheduled to take place during **September 16-18, 2024** at **Germany**.

This **Hybrid mode** allows you to participate as in-person in **Germany** or Virtual from your **home** or **work**.

The worldwide conference will move forward with its unique theme of ***"Redefining Healthcare through Novel Approaches in Traditional Medicine, Ethnomedicine and Natural Therapies"***

Traditional medicines and natural remedies are quite significant. Traditional Chinese, Korean, Indian medicine, Ayurveda, and Unani have

all been practiced in different parts of the globe and have evolved into well-organized medical systems.

The goal of this consortium is to research the interaction between natural and traditional medicines, and modern medicine, as well as to investigate how natural products and traditional medicines might be used to further develop drug discovery. Through strengthening the supporting Medicine Practices investigation stages, the agenda of ICTM 2024 is to solve the problems in creating a more secure, reasonable, and moderate framework for betterment of mankind. Experts from around the world including researchers, Healthcare Experts, natural medicine practitioners, Natural Therapists Ayurveda Specialists, Acupuncturists, and Traditional Medicine Specialists and Practitioners will discuss the most up-to-date research and clinical applications focusing on whole-person, patient-centered care for optimal health and wellbeing. Keynote sessions, Plenary lectures, oral and poster presentations from all corners of the globe with cutting-edge research findings, novel ideas and high-quality scientific content, professional networking opportunities with like-minded people from other sectors, and well-led working groups and panels will be featured at the preeminent congress.

# CONFERENCE TOPICS

- Traditional Medicine
- Ethnomedicine
- Natural Therapies
- Yoga Therapies
- Massage Therapies
- Body Therapies
- Mind Therapies
- Music Therapy
- Acupuncture
- Alternative Medicine
- Herbal Medicine
- Holistic Treatment
- Homeopathic Medicine
- Aromatic Medicine
- Phytomedicine
- Medicinal Plants
- Nutrition and Diet
- Biofeedback Mechanism
- COVID-19 and treatment
- Allied and Complementary Medicine
- Integrative Medicine in Healthcare
- Ayurveda
- Unani and Siddha Medicine
- Trends and Developments in Ethnomedicine
- Advances in Traditional Medicine
- Traditional Medicine and their Authentication
- Translational Research in Traditional Medicine
- Traditional Medicine: Biomolecular and Clinical Aspects
- Aromatherapy
- Physiotherapy

For more info on conference topics please visit:

<https://traditional-medicine-conferences.magnusgroup.org/program/scientific-sessions>



# SPONSORSHIP PACKAGES

## PLATINUM SPONSORS

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

## GOLD SPONSORS

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

## SILVER SPONSORS

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

## BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

## EXHIBITOR

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

## EXHIBITOR (VIRTUAL)

- Cost: \$1500
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

# SPONSORSHIP & EXHIBITOR

## PROSPECTUS

*We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.*

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor	Exhibitor (Virtual)
Price in USD	15,000	10,000	7500	5000	2500	1500
Complementary conference passes	6	4	2	1		
Exhibitor Booths to promote your company and products	3	2	1	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓

For more details: email: [sponsorships@magnusconference.com](mailto:sponsorships@magnusconference.com)



# SPONSORSHIP FORM

7<sup>th</sup> Edition of International Conference on

TRADITIONAL MEDICINE, ETHNOMEDICINE AND NATURAL THERAPIES

September 16-18, 2024 | Germany

Name \_\_\_\_\_

Email \_\_\_\_\_

Organization \_\_\_\_\_

Telephone \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

## Interested in:

Platinum Sponsor:  
USD 15,000

Gold Sponsor:  
USD 10,000

Silver Sponsor:  
USD 7,500

Bronze Sponsor:  
USD 5,000

Exhibitor  
USD 2,500

Exhibitor (Virtual)  
USD 1,500

## Please enter your card details:

I agree for ICTM 2024 to charge my credit card for the mentioned amount (details below)

Select Card type



Card Number\* \_\_\_\_\_ enter without spaces

Cardholder Name\* \_\_\_\_\_ (names as it appears on the card)

Valid From\* : Month \_\_\_\_\_ Year \_\_\_\_\_

Expiry Date\* : Month \_\_\_\_\_ Year \_\_\_\_\_ Security Code (CVV)\* \_\_\_\_\_

## Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

**Magnus Group LLC**

150 South Wacker Drive #2400, Chicago, IL 60606, USA

Website: <https://www.magnusgroup.org/>